

LAMPIRAN

1. Rekapitulasi Data Pengunjung Selama Tahun 2019

REKAPITULASI DATA PENGUNJUNG DI PERKAMPUNGAN BUDAYA BETAWI SETIAP HARI / BULAN SELAMA TAHUN 2019									
NO	BULAN	HARI	SELASA	RABU	KAMIS	JUMAT	SABTU	MINGGU	JUMLAH
1	JANUARI	2 355	7 253	3 088	3 297	2 385	5 773	9 251	33 402
2	FEBRUARI	2 229	2 964	3 128	3 162	2 973	5 945	13 581	33 982
3	MARET	2 775	4 127	3 342	5 053	3 356	7 918	13 819	40 390
4	APRIL	2 837	3 456	7 594	4 435	3 798	7 360	11 200	40 680
5	MEI	684	560	2 775	1 598	1 937	1 851	1 397	10 802
6	JUNI	6 097	5 190	5 998	8 528	7 318	15 521	36 913	85 565
7	JULI	5 098	5 637	5 485	3 904	3 472	9 139	17 371	50 106
8	AGUSTUS	4 064	3 533	3 920	4 508	3 755	9 035	11 581	40 396
9	SEPTEMBER	4 153	3 747	3 670	4 259	3 387	6 806	21 383	47 405
10	OKTOBER	2 933	6 120	6 151	4 887	3 077	5 895	11 088	40 151
11	NOVEMBER								
12	DESEMBER								
	JUMLAH	30 292	36 467	39 000	38 744	32 381	69 348	136 496	382 728

Lampiran Data Responden, Uji Validitas dan Reliabilitas Sampel

1. Data Profil Responden Sampel 100

No Responden	Usia	Jenis Kelamin	Pekerjaan	Suku	Frekuensi berkunjung
1	1	1	3	3	1
2	1	1	1	1	1
3	1	1	1	2	1
4	1	1	2	1	2
5	1	1	2	1	2
6	1	1	2	2	1
7	1	1	3	3	1
8	2	2	3	3	1
9	1	1	3	2	1
10	2	2	3	2	1
11	2	2	3	1	2
12	1	1	2	1	2
13	2	2	3	1	2
14	1	1	3	1	1
15	2	1	4	1	2
16	2	2	3	1	2
17	2	1	4	1	2
18	1	1	3	3	1
19	2	2	3	1	1
20	2	2	3	1	2
21	1	1	3	1	1
22	2	1	3	2	1
23	2	2	4	1	2
24	2	1	3	2	1
25	2	2	3	1	1

26	1	2	3	3	1
27	1	1	3	1	2
28	2	2	3	1	2
29	1	2	2	1	2
30	1	2	2	2	1
31	2	1	4	1	2
32	2	2	3	1	2
33	2	2	3	1	1
34	2	2	3	2	1
35	2	1	3	2	1
36	2	2	3	3	1
37	2	1	4	1	2
38	1	1	3	1	1
39	1	1	3	1	1
40	1	1	2	1	1
41	1	2	3	1	1
42	2	2	4	1	2
43	1	1	2	1	1
44	1	1	2	2	1
45	1	1	3	2	1
46	2	2	3	1	2
47	1	1	3	1	1
48	1	1	2	1	1
49	1	1	2	2	1
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51	1	1	2	4	1
52	2	1	3	1	2
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64	1	1	3	1	1
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66	1	1	3	1	1
67	1	1	3	1	1
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71	2	2	3	1	2
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74	2	2	3	1	1
75	2	1	4	1	2

76	2	2	3	1	1
77	2	2	3	1	1
78	2	2	4	1	1
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81	2	2	4	1	1
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94	1	2	2	1	1
95	2	2	3	1	1
96	2	2	3	1	1
97	1	2	2	2	1
98	2	2	3	1	1
99	2	2	3	2	1
100	1	2	2	2	2

2. Data Sampel X1 (Gambang Kromong)

Pagelaran Kesenian Gambang Kromong (X1)												Total
X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12	
3	3	4	3	4	3	3	3	3	4	3	3	39
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3	3	3	3	3	3	3	3	3	3	3	3	36
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4	4	4	4	4	4	4	4	4	3	3	3	45
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4	3	4	4	4	4	4	4	4	3	4	4	46
3	3	4	3	4	4	4	3	3	3	3	3	40
3	3	2	3	3	4	3	3	3	3	3	4	37

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4	4	4	4	4	4	4	4	4	4	4	4	48
4	4	4	4	4	4	3	3	4	4	3	4	45
4	3	3	3	3	3	2	3	3	3	3	3	36
4	4	4	4	4	4	4	4	4	4	4	4	48
3	3	3	3	4	4	4	4	4	3	4	4	43
4	3	4	4	4	3	4	3	3	3	3	3	41
4	3	4	4	4	3	3	3	3	4	3	4	42
4	4	4	4	4	4	4	4	4	3	3	3	45
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3	3	3	3	3	3	3	3	3	3	3	3	36
4	4	4	4	4	4	4	4	4	4	4	4	48
4	4	4	4	4	4	4	4	4	4	4	4	48

3. Data Sampel X2 (Lenong)

Pagelaran Kesenian Lenong (X2)												Tota I
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	
4	4	3	3	3	3	4	4	3	3	3	3	40
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3	3	3	3	3	3	3	3	3	3	3	3	36
4	4	4	4	3	3	3	3	3	3	4	4	42
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4	3	4	3	3	4	3	4	3	3	3	3	40
4	4	4	3	4	4	3	3	4	4	3	3	43
3	3	3	4	3	3	3	3	3	3	4	4	39
4	4	4	3	3	4	4	4	4	4	3	4	45
4	3	3	3	3	3	4	3	3	4	4	4	41
4	4	4	4	4	4	4	4	4	4	4	4	48
3	3	3	3	3	3	3	3	3	3	3	3	36
3	3	3	3	3	4	4	4	4	3	3	3	40
3	3	3	3	3	3	3	3	4	3	4	3	38
4	2	3	3	3	3	3	3	3	3	3	3	36
3	3	3	2	3	3	3	3	3	2	3	3	34
4	2	4	3	3	3	4	4	3	3	4	3	40
3	3	3	3	3	3	3	3	3	3	3	3	36
4	2	4	3	3	3	3	3	4	3	4	4	40
4	4	4	4	4	4	4	4	4	4	4	4	48
4	3	3	4	4	4	3	3	3	3	3	4	41
3	3	3	3	3	3	3	3	3	3	3	3	36
4	4	3	3	4	4	4	4	4	4	3	3	44
4	3	4	3	3	3	4	3	4	3	3	3	40
4	4	4	4	4	4	4	4	4	4	4	4	48
4	4	4	4	4	4	4	4	4	4	4	4	48
3	3	3	3	3	3	3	3	3	3	3	3	36
4	4	4	4	4	4	4	4	4	4	4	4	48
4	4	4	4	4	4	4	4	4	4	4	4	48
3	3	3	4	4	2	2	2	4	2	3	2	34
4	4	4	4	4	4	4	3	4	4	4	4	47
4	4	4	4	4	4	4	4	4	4	4	4	48
3	3	4	3	3	3	3	3	3	3	3	3	37
3	3	3	3	3	3	3	3	3	3	3	3	36
4	4	4	4	4	4	4	4	4	4	4	4	48
4	4	4	4	4	4	4	4	4	4	4	4	48

5. Data Sampel Variabel Y (Minat Mengunjungi Kembali)

Minat Mengunjungi Kembali								Total
Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	

3	3	4	4	4	4	3	3	28
3	3	3	3	3	3	4	3	25
2	3	3	2	3	4	3	4	24
4	3	4	3	4	4	4	4	30
4	3	3	3	3	4	3	3	26
4	3	3	3	4	3	2	3	25
4	4	4	4	4	4	4	4	32
3	3	3	4	3	4	3	3	26
4	4	4	4	4	4	4	4	32
4	4	4	3	3	4	4	4	30
3	3	4	4	4	4	4	4	30
4	4	3	3	4	4	4	4	30
4	4	3	3	3	4	4	4	29
4	3	3	3	3	3	3	3	25
3	3	3	3	3	3	3	3	24
4	4	4	4	4	4	4	4	32
4	3	3	3	3	4	4	4	28
3	3	4	4	4	3	3	4	28
3	3	3	4	4	3	3	3	26
3	4	3	3	4	4	3	4	28
4	3	3	3	4	4	3	4	28
4	3	4	4	4	4	4	4	31
4	4	4	4	4	4	4	4	32
3	3	3	3	3	3	3	3	24
3	4	4	3	3	3	4	4	28
4	4	4	4	4	4	4	4	32
4	3	3	3	4	3	4	4	28
4	3	4	4	3	3	4	3	28
3	3	3	4	4	4	4	4	29
4	3	3	3	3	2	2	3	23
4	4	4	4	3	4	3	3	29
4	4	3	3	3	3	3	3	26
3	3	4	4	2	3	3	2	24
4	4	4	3	3	3	4	4	29
2	3	3	3	3	4	3	3	24
4	3	3	3	2	3	3	3	24
3	4	3	4	4	3	3	4	28
4	4	3	3	3	4	3	4	28
4	4	4	4	4	4	3	4	31
3	3	4	4	3	3	4	4	28
4	4	4	4	3	4	3	3	29
3	3	3	3	3	4	4	3	26
3	3	3	3	4	3	4	4	27
3	3	3	3	3	4	4	4	27
3	3	3	3	3	4	4	3	26
3	4	3	3	3	3	3	4	26

X1.7	Pearson Correlation	.203*	.309**	.310**	.355**	.573**	.519**	1	.653**	.369**	.350**	.337**	.300**	.676**
	Sig. (2-tailed)	.043	.002	.002	.000	.000	.000	.000	.000	.000	.000	.001	.002	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X1.8	Pearson Correlation	.261**	.429**	.375**	.384**	.456**	.360**	.653**	1	.478**	.539**	.406**	.365**	.731**
	Sig. (2-tailed)	.009	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X1.9	Pearson Correlation	.232*	.378**	.241*	.277**	.269**	.260**	.369**	.478**	1	.400**	.539**	.409**	.624**
	Sig. (2-tailed)	.020	.000	.016	.005	.007	.009	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X1.10	Pearson Correlation	.306**	.340**	.451**	.347**	.298**	.284**	.350**	.539**	.400**	1	.526**	.490**	.681**
	Sig. (2-tailed)	.002	.001	.000	.000	.003	.004	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X1.11	Pearson Correlation	.210*	.258**	.295**	.213*	.200*	.199*	.337**	.406**	.539**	.526**	1	.542**	.601**
	Sig. (2-tailed)	.036	.010	.003	.034	.046	.047	.001	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X1.12	Pearson Correlation	.378**	.340**	.294**	.315**	.305**	.395**	.300**	.365**	.409**	.490**	.542**	1	.654**
	Sig. (2-tailed)	.000	.001	.003	.001	.002	.000	.002	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
Total _X1	Pearson Correlation	.576**	.656**	.654**	.669**	.668**	.590**	.676**	.731**	.624**	.681**	.601**	.654**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed)

X2.11	Pearson Correlation	.316**	.147	.394**	.262**	.341**	.254*	.238*	.384**	.310**	.371**	1	.424**	.596**
	Sig. (2-tailed)	.001	.143	.000	.008	.001	.011	.017	.000	.002	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
X2.12	Pearson Correlation	.277**	.145	.298**	.205*	.243*	.240*	.298**	.471**	.330**	.421**	.424**	1	.587**
	Sig. (2-tailed)	.005	.149	.003	.041	.015	.016	.003	.000	.001	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100	100	100	100
Total	Pearson Correlation	.555**	.543**	.647**	.624**	.677**	.651**	.657**	.672**	.571**	.641**	.596**	.587**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Y5	Pearson Correlation	.337**	.161	.272**	.405**	1	.378**	.204*	.479**	.660**
	Sig. (2-tailed)	.001	.110	.006	.000		.000	.042	.000	.000
	N	100	100	100	100	100	100	100	100	100
Y6	Pearson Correlation	.213*	.325**	.092	.151	.378**	1	.411**	.415**	.586**
	Sig. (2-tailed)	.033	.001	.363	.132	.000		.000	.000	.000
	N	100	100	100	100	100	100	100	100	100
Y7	Pearson Correlation	.265**	.305**	.224*	.157	.204*	.411**	1	.555**	.619**
	Sig. (2-tailed)	.008	.002	.025	.118	.042	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100
Y8	Pearson Correlation	.287**	.408**	.169	.142	.479**	.415**	.555**	1	.684**
	Sig. (2-tailed)	.004	.000	.092	.160	.000	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100
Total	Pearson Correlation	.635**	.628**	.630**	.604**	.660**	.586**	.619**	.684**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

7. Hasil Uji Reliabilitas Variabel X1 (Gambang kromong)

Reliability Statistics

Cronbach's Alpha	N of Items
.873	12

8. Hasil Uji Reliabilitas Variabel X2 (Lenong)

Reliability Statistics

Cronbach's Alpha	N of Items
.853	12

9. Hasil Uji Reliabilitas Variabel X3 (topeng Betawi)

Reliability Statistics

Cronbach's Alpha	N of Items
.869	12

10. Hasil Uji Reliabilitas Variabel Y (Minat Pengunjung)

Reliability Statistics

Cronbach's Alpha	N of Items
.783	8

Lampiran Data Responden

1. Hasil SPSS 22.0 Berdasarkan Usia

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	15-25 tahun	49	49.0	49.0	49.0
	26-40 tahun	50	50.0	50.0	99.0
	>41 tahun	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

2. Hasil SPSS 22.0 Berdasarkan Jenis Kelamin

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Perempuan	51	51.0	51.0	51.0
	Laki-laki	49	49.0	49.0	100.0
	Total	100	100.0	100.0	

3. Hasil SPSS 22.0 Berdasarkan Status Pekerjaan

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pelajar	4	4.0	4.0	4.0
Mahasiswa	20	20.0	20.0	24.0
Karyawan	66	66.0	66.0	90.0
Wirausaha	10	10.0	10.0	100.0
Total	100	100.0	100.0	

4. Hasil SPSS 22.0 Berdasarkan Suku

Suku

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Betawi	69	69.0	69.0	69.0
Jawa	22	22.0	22.0	91.0
Sunda	8	8.0	8.0	99.0
Palembang	1	1.0	1.0	100.0
Total	100	100.0	100.0	

5. Hasil SPSS 22.0 Berdasarkan Frekuensi Berkunjung

Frekuensi Berkunjung

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid <5 kali perbulan	70	70.0	70.0	70.0
>5 kali perbulan	30	30.0	30.0	100.0
Total	100	100.0	100.0	

Lampiran Uji Asumsi Klasik

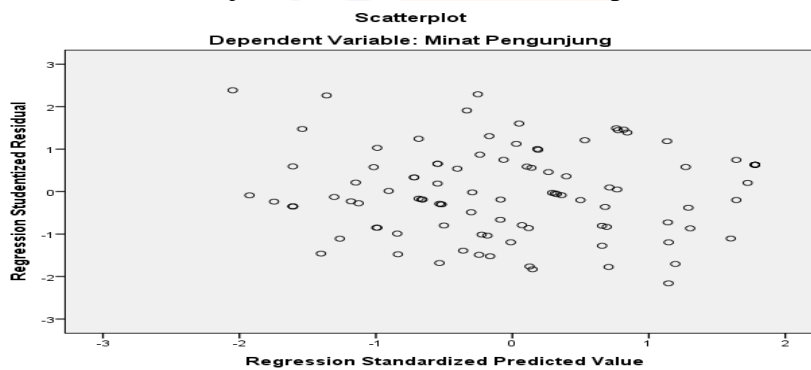
1. Hasil SPSS 22.0 Uji Multikolinieritas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	6.974	2.623		2.659	.009		
	Pagelaran Kesenian Gambang Kromong	.120	.075	.177	1.597	.114	.508	1.968
	Pagelaran Kesenian Lenong	.096	.088	.133	1.087	.280	.418	2.395
	Pagelaran Kesenian Topeng Betawi	.277	.075	.406	3.702	.000	.518	1.931

a. Dependent Variable: Minat Mengunjungi Kembali

2. Hasil SPSS 22.0 Uji Heteroskedastisitas (Scatterplot)



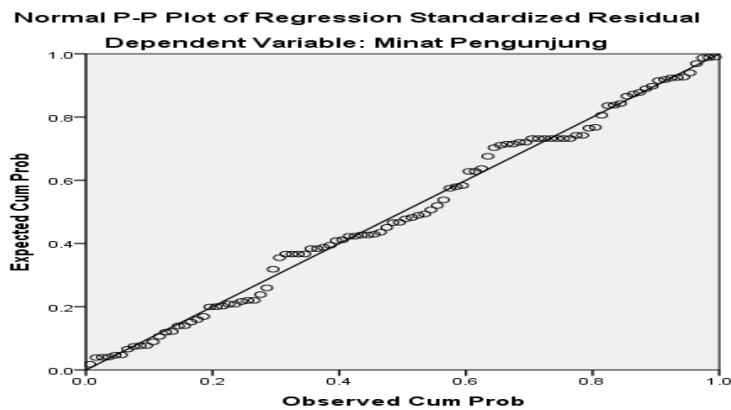
3. Hasil SPSS 22.0 Uji Heteroskedastisitas (Glejser)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.454	1.524		.954	.342
	Pagelaran Kesenian Gambang Kromong	-.040	.044	-.132	-.924	.358
	Pagelaran Kesenian Lenong	.040	.051	.122	.774	.441
	Pagelaran Kesenian Topeng Betawi	.008	.044	.024	.173	.863

a. Dependent Variable: Abs_Res

4. Hasil SPSS 22.0 Uji Normalitas



Lampiran Hasil Regresi Linier Berganda

5. Hasil SPSS 22.0 Analisis Linier Berganda

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.974	2.623		2.659	.009
	Pagelaran Kesenian Gambang Kromong	.120	.075	.177	1.597	.114
	Pagelaran Kesenian Lenong	.096	.088	.133	1.087	.280
	Pagelaran Kesenian Topeng Betawi	.277	.075	.406	3.702	.000

a. Dependent Variable: Minat Mengunjungi Kembali

6. Hasil SPSS 22.0 Uji t

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.974	2.623		2.659	.009
	Pagelaran Kesenian Gambang Kromong	.120	.075	.177	1.597	.114
	Pagelaran Kesenian Lenong	.096	.088	.133	1.087	.280
	Pagelaran kesenian Topeng Betawi	.277	.075	.406	3.702	.000

a. Dependent Variable: Minat Mengunjungi Kembali

7. Hasil SPSS 22.0 Uji F

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	302.540	3	100.847	21.504	.000 ^b
	Residual	450.210	96	4.690		
	Total	752.750	99			

a. Dependent Variable: Minat Mengunjungi Kembali

b. Predictors: (Constant), Pagelaran Kesenian Topeng Betawi, Pagelaran Kesenian Gambang Kromong, Pagelaran Kesenian Lenong

8. Hasil SPSS 22.0 Uji Koefisien Determinasi (R^2)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.634 ^a	.402	.383	2.166

a. Predictors: (Constant), Pagelaran Kesenian Topeng Betawi, Pagelaran Kesenian Gambang Kromong, Pagelaran Kesenian Lenong